



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-30-2012 PAGE: 1 of 3

GREAT AMERICAN MEDIA - 19752
ATTN: MIKE FURMAN
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386614	05-17-2012	08-29-2012	2	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1200	234485	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)	N	234485

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1200																	
1	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		X	X	X	X			2	900	2	1,800.00
2	10-15-2012	10-15-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X							1	900	1	900.00
3	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		X	X	X	X			3	900	3	2,700.00
4	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X							1	900	1	900.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						X		1	300	1	300.00
6	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		1	400	1	400.00
7	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							X	1	500	1	500.00
8	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						X		1	500	1	500.00
9	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		X	X	X	X			2	500	2	1,000.00
10	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30		X	X	X	X			1	400	1	400.00
11	10-09-2012	10-14-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		X	X	X	X			1	475	1	475.00
12	10-09-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	2	30							X	1	300	1	300.00
13	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						X		1	375	1	375.00
14	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			2	1,200	2	2,400.00
15	10-15-2012	10-15-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X							1	1,200	1	1,200.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-30-2012 PAGE: 2 of 3

GREAT AMERICAN MEDIA - 19752
ATTN: MIKE FURMAN
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386614	05-17-2012	08-29-2012	2	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1200	234485	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)	N	234485

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1200																	
16	10-09-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30		X	X	X	X			2	750	2	1,500.00
17	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30		X	X	X	X			2	850	2	1,700.00
18	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30		X	X	X	X			2	1,200	2	2,400.00
19	10-15-2012	10-15-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30	X							1	1,200	1	1,200.00
20	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30		X	X	X	X			2	1,000	2	2,000.00
21	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	X							1	1,000	1	1,000.00
22	10-15-2012	10-15-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	1	30	X							1	6,500	1	6,500.00
----- ITEM LINE NOTE ----- DWTS																	
23	10-15-2012	10-15-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	1	30	X							1	3,800	1	3,800.00
----- ITEM LINE NOTE ----- CASTLE																	
24	10-09-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30		X	X	X	X	X	X	4	1,200	4	4,800.00
25	10-15-2012	10-15-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	X							1	1,200	1	1,200.00
26	10-09-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30		X	X	X	X			2	400	2	800.00
27	10-15-2012	10-15-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	X							1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-30-2012 PAGE: 3 of 3

GREAT AMERICAN MEDIA - 19752
ATTN: MIKE FURMAN
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 386614	Contract Dt 05-17-2012	Revision Dt 08-29-2012	Rev# 2	Advertiser DEM CONGRESSIONAL CAMP COMM	Brand DEM CONGRESSIONAL CAMP COMM	Product Code POLITICALS	Station/Market WTVD - DURHAM															
Agency Est# 1200		CMS # 234485	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 234485													
Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
			Agency CPE: E : 1200																			
															Contracted Gross Total:		40	41,450.00				
															Actual Gross Total:		40	41,450.00				
															Agency Commission:			6,217.50				
															Net Total:			35,232.50				
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total						
Oct 12		0.00		0.00		41,450.00		0.00								41,450.00						
TOTAL		0.00		0.00		41,450.00		0.00								41,450.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood